

DEPARTMENTAL BUDGET INFORMATION

SENIOR CITIZENS (40)

MISSION

The mission of the Senior Citizens Department is to serve as an advocate, planning, research, monitoring and coordinating department, and to provide direct and indirect service, in order to ensure that senior citizen persons attain and/or maintain lifelong dignity and independence.

DESCRIPTION

By ordinance, the Mayor's Senior Citizens Commission serves as an advisory council to the Department. The Department's primary role is to facilitate the delivery of services and information to ensure the best possible quality of life for Detroit's older citizens. Departmental staff plans and conducts forums, workshops, programs and activities regarding issues of importance to seniors. Long-term strategies for improving the quality of life are developed and implemented by the department or through private or public collaborations.

CORE SERVICES

The Department operates a telephone information and referral service, sponsors a variety of educational forums and special events, develops reports on housing, health services, transportation and other concerns of Senior Citizens. Public/private collaborations, advocacy and service coordination are provided through a senior citizens action network.

MAJOR INITIATIVES

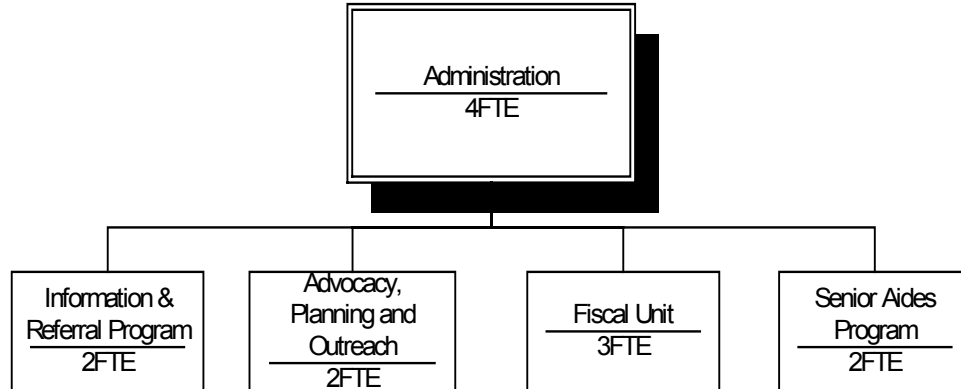
To increase community awareness and recognition of senior citizens, the Department will continue to sponsor and assist in the planning of many activities: Mayor's Senior Appreciation Day; Senior Power Day; Community Meetings; and Centenarian Luncheon.

PLANNING FOR THE FUTURE

The Department will increase efforts in areas affecting the elderly special needs population: interdepartmental and inter-agency liaison participation to increase service coordination; collaborative resource development; consolidated research efforts for needs assessments and project evaluations; and technical assistance for providers and network coalitions.

The Senior Citizens Department has launched its "Older and Bolder" campaign. The campaign will focus on awareness of local issues and Seniors' ongoing involvement in those issues. In response to the Safe Streets Initiative, the Senior Citizens Department through its "Older and Bolder" campaign has contacted seniors throughout the city and encouraged them to get involved. Their participation reaches its peak between the hours of 7 am to 9 am and 2 pm to 4 pm by looking out windows, watching the streets, turning on porch lights in the pre-dawn mornings and volunteering for patrol.

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PERFORMANCE GOALS, MEASURES AND TARGETS

Goals: Measures	1999-00 Actual	2000-01 Projection	2001-02 Target
Advocate federal, state and local policies/partnerships that will maximize the welfare of Detroit's elderly: Advocacy reports issued	5	5	5
Conduct community outreach activities to ascertain unmet needs and to inform about programs, policies and legislation affecting elderly entitlements/services: Media information presentations	5	5	5
Provide accurate, user-friendly, efficient info/referral: Number of Units of Service	4,900	5,327	5,327
Maximize resources for high quality/efficient services: Interdepartmental coordination meetings	45	45	45
Improve the coping of disadvantaged seniors by providing employment, training and counseling: Percent of older workers entering employment	30%	30%	30%

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EXPENDITURES

	1999-00		2001-02		
	Actual	2000-01	Mayor's	Variance	Variance
	Expense	Redbook	Budget Rec		Percent
Salary & Wages	\$ 1,755,805	\$ 581,727	\$ 560,716	\$ (21,011)	-4%
Employee Benefits	323,460	342,122	342,903	781	0%
Prof/Contractual	38,835	758,272	744,134	(14,138)	-2%
Operating Supplies	13,365	13,500	10,700	(2,800)	-21%
Operating Services	178,086	219,949	194,379	(25,570)	-12%
Capital Equipment	10,146	5,000	-	(5,000)	-100%
Other Expenses	514,435	287,217	341,326	\$ 54,109	19%
TOTAL	\$ 2,834,132	\$2,207,787	\$ 2,194,158	\$ (13,629)	-1%
POSITIONS	9	13	13	-	0%

REVENUES

	1999-00		2001-02		
	Actual	2000-01	Mayor's	Variance	Variance
	Revenue	Redbook	Budget Rec		Percent
Grant Shared Taxes	\$ 58,273	\$ 929,805	\$ 935,026	\$ 5,221	1%
Contrib/Transfers	1,641,921	154,474	155,088	614	0%
TOTAL	\$ 1,700,194	\$1,084,279	\$ 1,090,114	\$ 5,835	1%

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